

Guidelines

INTRODUCTION

The Grant County Agriculture & Extension Education Committee/Fair Board is in charge of County publicity, development of recreation and attraction of industry to the County. The Committee's revenue sources include annual appropriations from the Committee's budget.

GRANT PROGRAM

The purpose of the grant program is to assist Grant County based organizations in promoting a positive image to potential visitors, generate overnight visits, extend visitor stays and create a desire to return. Consideration shall be given to new and expanding projects, festivals, sports tournaments, conventions, cultural arts and special events benefiting Grant County and the region.

This is a competitive application, based on limited resource dollars and **the size of a single grant award is capped at \$2,500.00**. It is our intent to award all funds available in this one application cycle. The grants are reviewed by the Agriculture & Extension Education Committee/Fair Board at the direction of the Grant County Board of Supervisors.

ELIGIBILITY

- Any nonprofit business or volunteer managed organizations.
- All organizations must have a Federal Tax ID Number.
- Projects must have a significant impact on businesses located in Grant County and the region.

APPLICATION GUIDELINES

- The grants must be matched on a dollar-for-dollar basis. Matching funds include cash contributions, in-kind contributions or a combination of both.
- In-kind services include contributions of space, materials, loaned equipment and donated professional services, calculated on a local wage scale acceptable to the Committee.
- Grants can be used for: *(Choose the funding category best suited to your event.)*
 - marketing the project to promote tourism.; or
 - project development to promote tourism.
- Applications must be legible and signed by applicant.
- Only complete applications will be considered.
- All projects and events must create a positive image of Grant County, the Agriculture & Extension Education Committee/Fair Board and the Grant County Board of Supervisors.

REVIEW CRITERIA

- Projected tourism impact, including visitor spending and room night generation.
- Level of community impact and public benefit.
- Uniqueness of project or event.
- Quality of the proposed project or event.
- Evidence of careful financial planning.
- Evidence of need and sustainability.
- Nourishes artistic expression & development.
- Enhances enjoyment and understanding of Arts & Culture.
- **Preference will be given to projects/events that have not previously received a grant.**

Grant County Tourism Grant Guidelines - 2018

APPLICATION PROCEDURES

- **All applications must be received IN THE OFFICE before 4:00 pm on Friday, February 9, 2018 to be considered.**
- The Agriculture & Extension Education Committee/Fair Board and/or Committee appointees review applications and clarify areas as needed with applicant.
- The Committee and/or the Committee appointees review evaluate and approve applications, completing a standard rating form.
- Scoring criteria Includes: visitor draw, reach of advertising, potential for overnight/extended stays, growth potential, need for funding, quality of planning, completeness of application, and adherence to guidelines.
- Written notification is forwarded to applicant following the Committee's vote. Applicants are informed of their funding status approximately six weeks after the application deadline. Upon submission of all required follow-up criteria, the Committee will award payment.
- The Committee reserves the right to accept or reject any or all applications. All decisions are final.

ATTENTION!

The Summary Report Form must be submitted within 30 DAYS of project completion. If the report is not received, you will be ineligible for future grants.

INELIGIBLE ORGANIZATIONS & PROGRAMS

- Organizations that discriminate because of race, color, creed, gender, national origin or limited participation.
- Political organizations, candidates for political office, and organizations whose primary purpose is to influence legislation.
- Staffing/administrative purposes.
- Individuals and organizations which have not fulfilled all previous grant administrative guidelines.
- Fraternal organizations, churches or church-related groups with proposals which promote religion or an individual doctrine.
- Organizations that do not have a Federal Tax ID Number or are not registered as a non-profit.