

2016 EVENTS

Join us for a grand wine tasting adventure through some of the most beautiful areas of hilly Southwestern Wisconsin. We are an organization of family owned and operated wineries bringing you the most diverse sampling of wines that you will ever find in one area. You will find fine grape wines, many made from grapes grown by the winery, luscious fruit wines and Mead (wine made from honey). These wines range from dry to sweet so there is certain to be a wine for almost every palate. Follow the trail anytime or join us for one of our spectacular events.

You don't have to attend an event to receive a complimentary souvenir wine glass. Simply visit all 7 wineries during a calendar year and have this brochure punched at each one. Receive your glass at the last winery that you visit.

May 28 & 29

The GREAT WINE & CHOCOLATE Trail

Kick off the summer with us as we each pair exquisite chocolates with our fine wines. This is a truly decadent treat for your taste buds.

June 25 & 26

The CHEESY WEEKEND Trail

We are going to cut the cheese, we are going to melt the cheese and we are going to mix in the cheese, then we will pour the wine...

July 16 & 17

The Wine PARTY Trail

Enjoy the hot days with COOL wines. We will be mixing, chilling and freezing the wine and then we are breaking out the munchies. So JUST CHILL and PARTY ON!

August 20 & 21

The Wurst-Wine Trail EVER!

This is the BEST of the WURST! Wisconsin's finest bratwurst, salami and sausages are put to the taste test. The grills will be hot and the mustard spiky.

These are ticketed events. A ticket is required for admission and may be used on either or both days. Tickets may be purchased at the first winery that you visit. Tickets are \$15 per event. MUST BE 21 YEARS OR OLDER TO PURCHASE AND REDEEM TICKET.

Southwest Wisconsin Wine Trail

Who we are

The Southwest Wisconsin Wine Trail is a consortium of 7 Wisconsin wineries that are located within the Upper Mississippi River Valley AVA (American Viticultural Area). These wineries share a passion for their craft – creating wine. And they each have a story to tell. As you visit these wineries you will find that there is a common thread to each story. That thread is the challenge of making great wine from new and emerging grape varieties that are cold hardy enough to withstand the weather of the Upper Midwest. Some of these wineries make their wine using only their own grapes and others wineries don't grow any grapes but do source from local growers. Some of them also make wines from fruit, such as cranberries, apples, cherries and currants. You can even find Mead, a wine made from honey. So take the trail that winds through the beautiful hills and valleys of Southwest Wisconsin and taste the passion and the variety for yourself.

Bauer-Kearns Winery – Platteville

Fisher King Winery – Mount Horeb

Sinnipee Valley Vineyards & Winery – Kieler

Spurgeon Vineyards & Winery – Highland

Weggy Winery – Muscoda/Richland Center

Whispering Bluffs Winery – Potosi

Whispering Winds Winery – Fennimore

About the Upper Mississippi River Valley AVA

Established in 2009, the Upper Mississippi River Valley AVA recognizes the effects of climate, landscape and soil in the facilitation of grape growing in the Upper Midwest. There have been vineyards in the region long before the AVA was established but they lacked this recognition. These vineyards grow mainly hybrid grape varieties such as Brianna, Edelweiss, La Crosse, Marechal Foch, Frontenac, Marquette, Saint Pepin and Saint Croix. Research is on-going to develop new hybrid grapes that can better withstand the cold winter and ripen earlier. Come taste what we are all about.

Southwest Wisconsin Wine Trail



WEGGY WINERY • Richland Center/Muscoda, WI
FISHER KING WINERY • Mount Horeb, WI
SPURGEON VINEYARDS & WINERY • Highland, WI
WHISPERING WINDS WINERY • Fennimore, WI
BAUER-KEARNS WINERY • Platteville, WI
WHISPERING BLUFFS WINERY • Potosi, WI
SINNIPEE VALLEY VINEYARD & WINERY • Kieler, WI

<p>May 28 & 29 11th Annual The Great Wine & Chocolate Trail <i>Pairing decadent chocolates with fine wines</i></p>	<p>June 25 & 26 16th Annual The CHEESY Weekend Trail <i>Party with artisan cheese and wine</i></p>
<p>July 16 & 17 6th Annual The Wine PARTY Trail <i>Get your Party on with wine mixers and finger foods</i></p>	<p>August 20 & 21 6th Annual The Wurst-Wine Trail EVER <i>Pairing the Best Bratwurst with fine wines</i></p>